

NEW PRODUCT FROM SCRAPANDLEARN.COM BRINGS SCRAPBOOKING INTO THE CLASSROOM

Scrapbooking is no longer just for moms. This craft is making its way into classrooms in public schools, homeschools and into homes looking for an enjoyable way to academically enrich the lives of their children. In the past, this activity has been completely planned and designed by the individual parent or teacher. Now, parents and teachers can avoid the hassle of planning and gathering materials for academic scrapbooking by using educational scrapbooking kits from <http://www.ScrapandLearn.com>.

Woodstock, Illinois, August 14, 2008 – Parents and teachers looking for hands-on learning activities for their children and students can now take advantage of an innovative new product from <http://www.ScrapandLearn.com> that brings the pleasures of scrapbooking and learning together.

A new company called ScrapandLearn.com™ (<http://www.ScrapandLearn.com>) is now offering educational scrapbooking kits to parents and educators. The kits, based on themes such as pirates, birds, Shakespeare, founding fathers and others, consist of high quality, theme-related scrapbooking papers and embellishments, along with a theme-related ScrapandLearn.com Resource List™ and a set of ScrapandLearn.com Art Cards™.

Students can research their subject using the suggested books, resources and websites in the resource list and then create a beautiful scrapbook with the included art cards, paper and embellishments. Students can add journaling and their own artwork as well.

“We wanted to create a high-quality product that would take the grunt-work away from the educator or parent and leave them time to teach and enjoy the subject along with the student,” said Sheri Stukel, creator of ScrapandLearn.com, “These kits, with their painstakingly researched resource lists (available for free download at the website) and coordinating papers, art cards and embellishments, virtually guarantee that the student’s finished scrapbook will be a piece of work he will be thrilled with.”

When a student uses the kit, he covers quite a bit of educational territory, just as a unit study would. Reading, composition, art, handwriting and presentation are all integral parts of educational scrapbooking. The theme of the kit also adds an educational dimension, such as the history covered in studying pirates or the science covered in birds.

Homeschoolers and some classrooms have, in the past, used techniques called notebooking and lapbooking to incorporate hands-on learning. These techniques work, to a point, with students who are artistically inclined or interested in crafting, but they can be labor-intensive and the finished product is not always terribly attractive.

“We realized that parents who enjoy scrapbooking often begin with beautiful materials and create from there,” said Stukel, “we thought, “Why not give kids this same opportunity?” Kits

from <http://www.scrapandlearn.com> consist of papers and embellishments from well-known scrapbook suppliers such as Bazzill Basics, Basic Grey or My Mind's Eye.

The kits can be used by a single student or can be incorporated into a classroom by dividing up the 12 included ScrapandLearn Art Cards™ among the students. The art cards are postcard-sized illustrations which break down general subjects, such as birds, into more bite size topics such as “goldfinch” or “robin”. The student then researches his topic with the help of the resource list, and completes a scrapbook page. The pages can then be combined into a class scrapbook on birds.

The kits work well for students ranging from ages 4-18. Younger students will, of course, need some adult involvement while an older student can easily research and complete a scrapbook on his own.

“Research shows that hands-on learning in the classroom greatly enhances interest and recall”, said Stukel, “We hope these kits will prove to students that learning really can be a joy”. “The completed scrapbooks are something the student can return to, take pride in and even add to throughout their lives,” she added.

For additional information on educational scrapbooking kits from <http://ScrapandLearn.com>, please contact Sheri Stukel at ssstukel@scrapandlearn.com. The name, ScrapandLearn.com and all ScrapandLearn-produced products are trademarked.

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